

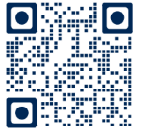


# BEHIND THE BUZZ

“THE BUZZ” IS THE ANNUAL SWARM GAME PROGRAM, WHICH CONSISTS OF OVER 100 FULL-COLOR PAGES, AND INCLUDES LOADED TICKET MEMBERSHIPS!



**DIGITAL**  
300,000+ REACH



- Visible on GeorgiaSwarm.com
- Sent to email database of 75,000+
- Embed custom hyperlinks within your ad

**PRINT**  
100,000+ REACH

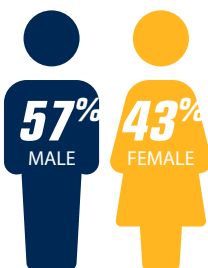
- Fans receive free copies at each Swarm home game

**CURRENT PARTNERS**

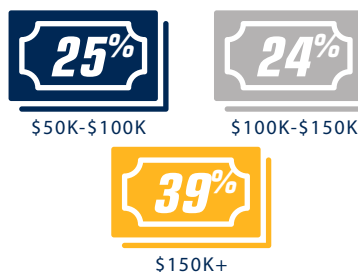


**AUDIENCE**

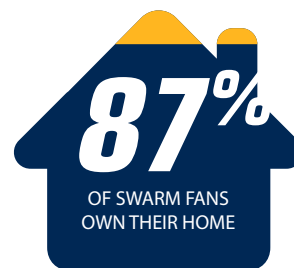
**GENDER**



**INCOME**



**HOME OWNERSHIP**



**FANBASE (TOP 5 COUNTIES)**

1. GWINNETT
2. FULTON
3. COBB
4. DEKALB
5. FORSYTH



# PREFERRED PROGRAM PACKAGE

Georgia Swarm “Preferred Partner Packs” are exclusive sponsorship and entertainment corporate packages. This opportunity not only allows you to show your appreciation to your clients and employees to an affordable, action-packed experience, but it also showcases your business with the fastest growing sport in the U.S. and in front of hundreds of thousands of fans!

	GOLD PACKAGE	SILVER PACKAGE	BRONZE PACKAGE
GAME PROGRAM AD <small>DIGITAL (300k REACH)   PRINT (100k REACH)</small>	FULL PAGE <small>DIGITAL &amp; GAME PROGRAM</small>	HALF PAGE <small>DIGITAL &amp; GAME PROGRAM</small>	HALF PAGE <small>DIGITAL &amp; GAME PROGRAM</small>
GEORGIA SWARM TICKETS			10 GROUP TICKETS <small>TO ONE HOME GAME</small>
CORPORATE GROUP DISCOUNT			
INVESTMENT LEVEL	\$3,000	\$2,000	\$1,000

## PACKAGE DESCRIPTIONS:



Four (4) Full Season Swarm Membership – All regular home season games and 1st playoff game (10 Games) – Endzone Level



20% Group Discount for ticket purchases of 10 or more — available every game!



# THE BUZZ

## DIGITAL VERSION

### CHANGE OPTIONS

# 365 DAYS/YEAR PUBLISHED QUARTERLY

DEADLINES  
FOR SUBMISSION:

**JULY**

(JUNE 15)

**OCT.**

(SEPT. 15)

**DEC.**

(NOV. 15)

**APR.**

(MAR. 15)

**PLAN A**

NO CHANGES THROUGHOUT YEAR

**NO EXTRA CHARGE**

**PLAN B**

CHANGE URL QUARTERLY

**\$25**/QTR

EXAMPLE AD

XYZ  
CORP



URL.COM

**PLAN C**

CHANGE ENTIRE AD QUARTERLY

**\$200**/QTR

Need help making your ad? Let us help! The Georgia Swarm creative team can help build your ad for you for a ONE-TIME \$200 CHARGE. Additional changes after the initial ad creation are subject to the charges listed above.